

ET-x

Enterprise Technology Exchange

Your best business development event of the year

December 8-10, 2025
Park Hyatt Aviara Resort
Carlsbad, CA

ET-x is the IT industry's leading hosted buyer experience and you're invited to be part of it!

This event will connect you with 50+ pre-qualified, enterprise IT leaders for several days of quality relationship-building, educational sessions, 1:1 meetings, and business development activities.

The intimate format was built to help sponsors like you generate new leads in the most efficient way possible – all while enjoying a breathtaking setting.

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The experience keeps getting better every time! I thought it was an exceptional mix of vendors and peers all sharing experiences I could relate to, without the "in your face" product pitches. That is so refreshing! You provide an opportunity to network with senior IT leaders in an intimate setting and introduce (or reintroduce) me to vendors I might not get an opportunity to interact with, or possibly forgotten about.

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DECEMBER 8-10, 2025 | PARK HYATT AVIARA RESORT | CARLSBAD, CA



Enterprise Technology Exchange

ADVISORY BOARD

We are grateful for our amazing team of advisors who contribute their expertise and thinking to the current and future work of bringing ET-x to life. They're dedicated to shaping the future success of the industry and our events.



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Chief Security Officer
Manpower Group



GRANT JACOBY

Chief Information
Enterprise Architect &
Strategist
Feith Systems and Software



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President
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Director, Head of
Security, Compliance &
Risk
VACO



BILL TAUB

Sr. Vice President Cyber Security
Endeavor

THE ET-X VALUE PROPOSITION IS SIMPLE & EFFECTIVE

As a sponsor, you have guaranteed one-on-one time with executive decision makers. Our “1:1 Meeting/Case Study-Boardroom” approach creates results at a fraction of the cost compared to attending a large industry trade event or traditional conference.

You can choose from multiple sponsorship levels and we'll work closely with you to make sure you get the maximum ROI.

Take a look at your sponsorship opportunities....

Keynote Sponsorship - Investment Level: \$50,000

This level of sponsorship is designed as the highest profile “Thought Leadership” opportunity and will be integrated with the Summit agenda and theme.

Fireside Chat Sponsorship - Investment Level: \$40,000

This sponsorship is designed as an ideal way to gain exposure through an interactive mainstage discussion and presentation.

Gold Sponsorship - Investment Level: \$30,000

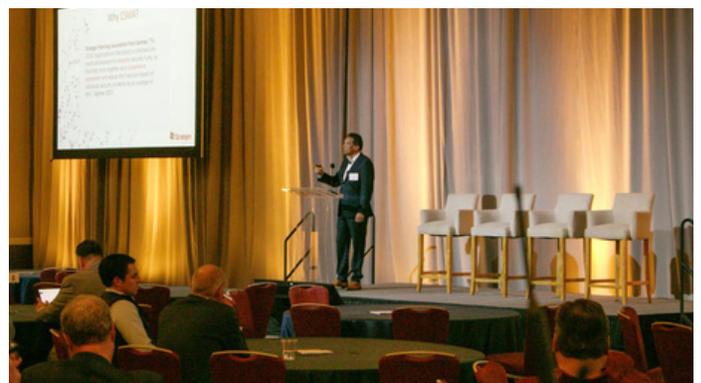
Maximize # of face to face meetings with (2) tables. Option for category specific panel on Main Stage and multiple Case Studies. (4) prospect invites via hosted package

Silver Sponsorship - Investment Level: \$22,500

Face-to-Face meetings and (2) Prospect invites via hosted package

Bronze Sponsorship - Investment Level: \$15,000

First time participants that want to experience the hosted model and guaranteed client interaction. Great opportunity to measure ROI and meet decision makers 1:1.



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THE BUYERS YOU WANT

For more than a decade, this unique event has helped technology leaders stay on the cutting edge of innovation – while navigating the changing dynamics of Cyber Security and Information Technology. This is your chance to be there to meet them.

Backed by the leaders

The nGage Company is now part of Messe Stuttgart, Inc., a global events leader with over 70 events worldwide. We're putting the power of this partnership behind ET-x to bring you our most impressive event yet. Phil McKay is still at the helm and ensuring your experience is unforgettable and fruitful.

Get onboard early and plan to meet the buyers you've been chasing for years.



PATRICK GALLAGHER

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Past Attendees:

